



Data Protection Storage

Flash storage-integrated, built-for-the-cloud data protection that delivers unparalleled backup, archive, and disaster recovery for your enterprise apps.



Optimize data protection for hybrid IT

Bring unparalleled flexibility and scalability to the way you protect your mission critical apps by combining cloud with on premises IT. HPE flash storage integrated and built-for-the-cloud data protection lets you efficiently leverage the economics and agility of cloud backup and DR, while continuing to use your on-premises infrastructure for fast, reliable operational recovery.

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Eliminate complexity

Make data protection self-managing with automated, intelligent, multi-tiered data protection driven by policy and business need. Deliver on SLAs with flash-speed backup performance at cloud scale. Mitigate threats with secure backup and high availability protection storage.

Move your data where it needs to be

Seamlessly cloud-enable your data protection workflows with native cloud integration. Backup only unique data to the cloud for 20X lower cloud storage costs². Store encrypted, self-describing backup data for simple cloud disaster recovery.

Protect your data, your way

Transform your backup from a reactive insurance policy to a protective value-add service. Leverage a best of breed partner ecosystem and pay per use consumption with capacity that can scale from small remote offices to the largest enterprises and service providers.

23X

faster backup¹

20X

reduction in backup storage required²

15X

faster recovery¹

Our unique and winning focus

You need the right innovative approach as you transition to all-flash and hybrid IT. Our focus on flash storage integrated and cloud ready data protection, enabled by innovative solutions such as HPE StoreOnce, HPE Cloud Bank Storage, HPE Recovery Manager Central (RMC), and HPE Adaptive Flash Arrays - augmented by partnerships with leading backup ISVs such as Commvault, Veritas and Veem- give you a competitive advantage unsurpassed in the industry.

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Protecting data is increasingly challenging

